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Finally an honest and simply better ticketing solution available in Germany

A revolution in ticketing brought to Europe by Paylogic.

Paylogic, the fastest growing ticketing company in Europe, opens its doors in Germany and Belgium, next to their offices in The Netherlands. The German office opened its door in the heart of Europe's major event city Berlin at Münzstraße 18 on the 1st of September 2010. "Berlin breathes events the moment you set foot here, the people of Berlin love events and besides that also embrace new technologies and solution which makes life easier, more fun and even a bit more affordable. Paylogic offers just that, to event companies and also to event visitors"; says Jan Willem van der Meer, Managing Director of Paylogic.

Ticketing as we know it will completely change in the next few years. Within this market, usually described as unclear, very expensive and long-winded, the new solution of Paylogic will without any doubt help solve existing "ticket" problems. Nowadays event companies do not understand why all the well known ticket systems work so slow and complex. Besides that, they have to pay considerable commission on all their tickets, which is actually unnecessary. Event visitors complain possibly even more about the high delivery rates, slow and inadequate service and the lack of user friendliness. This will soon come to an end with the new solution Paylogic which fits the current technologies and needs of users.

Paylogic offers a solution which is integrated on the website of the event itself the only sensible location. This integration and ticket web shop are completely free of charge and serviced by Paylogic when starting with ticket sales. As the system is 'Plug&Play', an event company will be selling tickets the same day the partnership starts, simple, quick and very effective. The system gives the event company the tools to manage and monitor their events themselves, while in the background Paylogic takes care of all necessary steps (customer service, event services and much more). The moment the event company starts paying is when tickets are actually sold, and the rates are a lot lower than what event companies are used to.

Because of all these advantages Paylogic is a huge success in several countries. It has shown to give companies more possibilities and prevent them from spending considerable amounts on old fashioned alternatives. With their formula "giving back ticketing to the event owners and visitors", they exactly offer what event companies have been waiting for. With over a thousand event companies in Europe are now using the system and millions of tickets being sold in an honest way! on the Paylogic formula will be serviced in the German market. Their inspirational German team that gladly will explain to any event company and visitor why Paylogic works how it works and how that will help to make their lives easier, more information can be found at www.paylogic.de.

Paylogic

Paylogic is launched in 2006. This innovative ticket system has welcomed many international event companies to its clientele. Paylogic stand for do-it-yourself ticketing, transparency, affordable rates and the most innovative technology. It has been awarded several awards on their technology and quick growth.

Some of Paylogic customers and partners: ID&T Q-dance, UDC, FCA, Cyburbia, SBS, Andre Rieu, I Love Techno, Amsterdam RAI, Art of Dance, Ahoy', over a 1000 other event organisers. For more information: www.paylogic.de.

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